

EDITORIAL

GOODBYE MR. FIFTY-FOUR

A week from tomorrow is Christmas. Then a short week and we bid adieu to old Mr. 1954. Then the new year and a brand new start on another twelve months which makes the thoughtful soul peer in retrospect at the years that have flown, oh so fast.

It is puzzling whether to make this editorial personal or community, perhaps both might blend. To me the end of the year has always stimulated the desire to improve, to toss overboard the old, the bad, the hindering things of life. Somehow Thanksgiving glides on into Christmas, and the New Year. Then let us still be thankful for health, happiness, home and loved ones, and face the duties of tomorrow with a smile and trust in the Almighty.

For our community, let us work together for making it still better, for going after improvements and things that we need. Above all this area needs water. We have urged that repeatedly in the three years that the Sun has been published. Alpine needs a four-lane highway between here and El Cajon. We need



SEASON'S
GREETINGS

Shepard's Disposal Service

CHRISTMAS GREETINGS

Do Your Late Xmas Shopping Now!

We have Fine Selections in Clothing, Toys, Ceramic Novelties, Christmas Decorations, Housewares, Tools, Etc.

GIFTS FOR THE ENTIRE FAMILY

STORE HOURS: Starting Mon. Dec. 13 to Dec. 24 inclusive.
8 a.m. to 8 p.m.

BOYS & MEN. SWEATER Sun. Dec. 12 & 19, 10 a.m. to 5 p.m.

Alpine Hardware and Department Store

Highway 80 We give *S.N.* Green Stamps HI5-2406

Merry Christmas



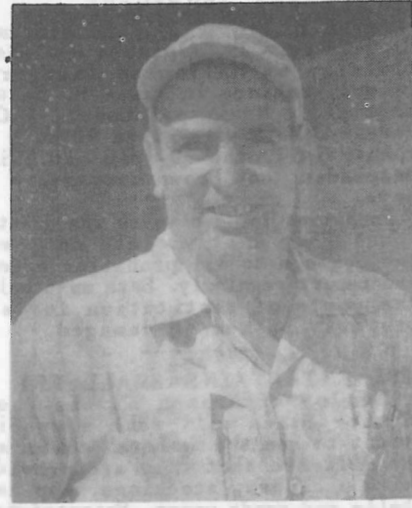
EMERGENCY PHONE NUMBERS

- FIRE Station Alpine. . . HI5-2343
- Highway Patrol CY6-0118
- Sheriff BE3-0121
- Physician Alpine . . . HI5-2345
- Ambulance (Martin) . . HI4-4403
- Tow Car Alpine HI5-2317
- Correct time UL3-1212
- Phone repair (trouble) 114

publicity for our beautiful little town where so many live free from bronchial troubles. If the country only knew about Alpine, it would grow fast and prosper.

The south part of the county is due to expand unbelievably in the next few years. It cannot grow westward, but it can expand into the beautiful hinterland. This elevation is ideal for all ages, and it should be wisely protected for future generations. Planning today will make Alpine beautiful tomorrow.

Well, we hope you enjoy a right Merry Christmas and a very satisfying New Year! C.I.



DESPITE A FIRE LOSS, AL HINKLE, POPULAR ALPINE LUMBERMAN AND EX-BALL PITCHER, HAS MADE A GREAT SUCCESS IN BUSINESS HERE.

"I like to see a man proud of the place in which he lives; I like to see a man live so that his place will be proud of him."—Abraham Lincoln.

A laundry next to a church over in Texas put up a sign reading, "Cleanliness is next to Godliness. You keep your soul clean; we'll keep your clothes clean."



SEASON'S
GREETINGS

Beatty's Ranch for Girls

Arnold Way Alpine

a Very Merry
CHRISTMAS

and a Happy
NEW YEAR

-Jack Hoistad

Christmas Greetings

To Our Many Friends and Customers



**Fred D. Rushing
Construction**

HICKORY 5-2214

ALPINE

Man: "Well, at last my business is on a solid foundation."
 Wife: "Wonderful."
 Man: "Yep, it's on the rocks."

EL CAJON
House Moving & Salvage
 BUILDINGS BOUGHT & SOLD
 HAULING, WINCH SORK, ERECTING
 HAROLD (STEVE) STEVENS
 DAY- HI 4-8994, NIGHT- HI 5-2978
 310 E. BROADWAY, EL CAJON, CALIF.

M. H. Smith
PRESCRIPTION PHARMACY
 113 W. MAIN
 EL CAJON
 WE GIVE S&H GREEN STAMPS
 TELEPHONE
 HI 4-3135

LET US HELP YOU
 WITH THOSE LATE GIFTS

 S. H. STAMPS
 Convenient credit
 WATCHES SILVERWARE DIAMONDS LUGGAGE

 GUARANTEED WATCH REPAIRING
 115 W. MAIN EL CAJON HI 4-3628

DYNAMITERS SENTENCED
 Franklin Brown, 22, and Benjamin D. Weisiger, 19, Alpine's confessed blasters on Halloween last, received sentence in Judge R. Fenton Garfield's Municipal Court, E.C., Tuesday. Both were given 90 days in county jail, the 19-year old being suspended, but Brown must serve 10 days.
 Probation for two years was granted both. They must violate no laws and conform to all probation orders and report regularly. Both must halve the costs of restitution for all property broken or damaged.

ESA ENTERTAINS SMALL FRY
 Sunday afternoon at the Youth Center Santa will make a special visit to see the members' children. He will see that they are provided with packages, stockings, pop corn balls and candy canes. Entertainment will be by the youngsters themselves.

BATES IS BACHELOR PRO TEM
 Johnnie Mae Grandeur and daughter that cute strawberry blond Crissy, and Mrs. Don Bates, are due home shortly where Don has been making a go of baching. Johnnie Mae went to visit her mother in Baton Rouge, Mrs. Bates to Pensacola for the same purpose.

Mrs. Jeanette Hinkle entertained her sister, Mrs. Frances Thompson, and daughter La Rue Thompson, over the week-end. Miss Thompson is assistant dean of applied arts at UCLA. They live in Westwood.

HOLIDAY GREETINGS


SHOP SAVE

 HI 5-2153
The Alpine Store
 WE GIVE S&H GREEN STAMPS WE GIVE S&H GREEN STAMPS WE GIVE S&H GREEN STAMPS

Gas and Electric Customers!
 We Proudly ANNOUNCE
 the OPENING of our NEW
 EASTERN DISTRICT OFFICE
 104 No. Johnson (at Main) EL CAJON
 ... on MONDAY, DECEMBER 20, 1954 ...

This is both an operating division and commercial headquarters where all business associated with natural gas or electric service will be processed. The Company's present branch office at 137 So. Orange, El Cajon, will be discontinued.

Customers in the La Mesa area will continue to pay bills and transact regular business at our La Mesa branch office, 8329 La Mesa Blvd.; while customers at Lemon Grove will use our new Lemon Grove branch office at 3425 Imperial Avenue.

For the further convenience of our customers within the El Cajon area, bills may be paid at the following authorized pay stations:

- McGuffie's Sundries, Landt Bldg. Alpine
- Security Trust & Savings Bank, Lakeside
- Safeway Store, 525 E. Main, El Cajon.
- Foodmaster Market, 9041 Campo Road, Spring Valley
- Bostonia Store, 2nd & Bdwy., Bostonia

L. M. Wall, District Manager

SAN DIEGO GAS & ELECTRIC COMPANY
 ... An Investor-Owned and Locally Managed Company ...

BUY HERE. KEEP YOUR CASH AT HOME!

SEASON'S GREETINGS

Alpine Coffee Cup

Chili to Take Out

FRED & ANN DALLY

HIWAY 80 1/4 MILE E. OF P.O. H4-2355

McGuffie's

HI 5-2121

ALPINE

SUNDRIES

MEDICINAL PREPARATIONS VITAMINS

COSMETICS FOUNTAIN LUNCH

AMERICAN GREETING CARDS

To WISH YOU

Happiness
NOT ONLY
at Christmas

BUT ALWAYS!



Aljeans



A Merry Christmas

HOUSE of NUTRITION



1125 SIXTH AVENUE

SAN DIEGO, CALIF.

KIWANIS HEARS PHOTO ARTIST
'Photography is one of the few arts that is advancing while most are on the decline' said Clarence Stearna speaking before the local Kiwanis club on 'The Romance of Photography'.

'We have no artists of the brush such as Raphael or Rembrandt; no poets such as Dante or Shakespeare; no musicians such as Wagoner or Bach and no sculptor today knows as much about sculpture as did Phideous who lived some 200 years before Christ. But photography is progressing so fast that what we call modern today will be obsolete tomorrow.'

NEW OWNER OF TRAILER PARK

F.R. Watkins and wife, operators of Valley Trailer Supply, E.C., have just bought the Alpine Circle Trailer Court from E.C. Edwards and his wife who have left for the north. They bought out Mrs. De Long. Sale was Dec. 11. Watkins will employ a manager, plans black-topping, modern sewer hookups and other improvements.

WANT YOUR CHRISTMAS MAIL?

If you expect to receive your mail, now or at any other time, be sure your mailbox is in order: properly positioned for the carrier to reach it from the car, painted, and with your name and box number neatly lettered. That is Postmaster Phil Hall's perennial advice.

Bruce McCall will be home Dec. 22 to spend several days with his parents, Mr. and Mrs. Carl McCall.

OLIVER WENDELL HOLMES once mistook an insane asylum for a college. Realizing his mistake, he explained to the gatekeeper, and commented humorously, "I suppose, after all, there is not a great deal of difference."

"Oh, yes, there is," replied the guard; "in this place you must show some improvement before you can get out."

ROAD BLAST STOPS POWER

Although linemen had to go to Descanso to put the S.D. Gas & Electric firm's service back on, it was off only an hour and five minutes Monday when county road makers popped a rock, part of which hit the lower Tavern Road highline. It was off from 4:10 to 5:15 p.m. and in many places candles and kerosene lamps were already on duty. The road is being straightened and widened south of South Grade Road.

TAVERN SERVES NEW YEARS

Although Christmas will be dark at the Alpine Tavern, the famous old hostelry will be alight and humming both New Year's Eve and on the first day of 1955, says Wm. S. Lethbridge, owner. While no liquor is served in the dining room, they plan on a busy evening with many at dinner.

Mrs. John Romaine, So. Grade Rd., is making slow recovery from her recent attack of pleurisy, reports her husband.

Jackie Whitney, diminutive bundle of jolly personality, is now a permanent checker at Florence's Market.

Christmas Eve, 11 p.m. the annual candlelight service will be presented at Alpine Community Church, closing at midnight when all light candles to welcome the arrival of Christmas. Everyone is invited.

HAIG C. MERIGAN, D.D.S.

DENTIST

203 PRESCOTT STREET

HICKORY 4-2139 EL CAJON, CALIFORNIA



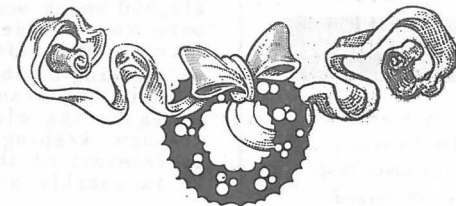
YOUR SHELL DEALER

VIC & MARY SHAMAN

WE GIVE **4X** GREEN STAMPS

2 MILES EAST OF ALPINE. HI 5-2168

A Happy Holiday Season



DURBIN'S Feed & Supply Co.

SUTER NAMED DIMES CHAIRMAN

The 1955 March of Dimes drive opens Jan. 3, with Bill Suter, popular businessman of S.D. and Alpine as chairman, one of the eight back country chiefs, announces A.I. Dickman, drive head. Suter's area is from here on up.

As far as we know the race track is the only place where windows clean the people.

GUY PHELPS HICKORY 5-2467

MASONRY CONSTRUCTION

LICENSED CONTRACTOR
FREE ESTIMATES

"THE FINEST IN MASONRY"

**STATIONERY
and GIFTS**

For the Home

**SUPPLIES
EQUIPMENT**

For the Office



**EXCLUSIVE REPRESENTATIVE
For**

MANY FAMOUS LINES IN OFFICE SUPPLIES... A.B. DICK, SHAW-WALKER, HADLEY LOOSE-LEAF, AC-COUNTING FORMS AND MANY OTHERS



4 Convenient Locations

**SAN DIEGO OFFICE SUPPLY
COMPANY**

1025-35 Seventh Avenue
North Park, 2926 University
La Mesa — 8223 La Mesa Blvd.
Escondido - 144 W. Grand

LIVELY BOND DISCUSSION

By Blanche McCall

Over 40 were on hand Thursday week at the special meeting in Alpine school auditorium to discuss the proposed \$87,000. bond election of yesterday, (too late to catch the Sun press).

The session was called by the board to air the matter. Largely a male assemblage, they represented a cross-section of the district which includes Harbison and Japatul voters.

The board: President Jerry Klipp, Mrs. Shepard, Mike Cady and Fred Rushing, with Frank Brown, district superintendent, explained necessity of the bond sale and that the minutes of the board meetings indicated the money would be spent only on classrooms.

The master plan is for a maximum of 18 rooms in five years, four rooms to be built by September. Of the \$87,000 in bonds, only \$63,000 will be sold at first, the balance later if needed. Sale of the old school plant will add approximately another \$35,000.

The new school was built, according to Brown, when costs were highest, \$16.03 per square foot per classroom. Costs now range from \$7.50 to \$14, and based on \$12, an approximate estimate of four classrooms was made to be about \$50,000. The school now has seven classrooms on the new site, six at the old, of which two will have to be abandoned at the end of the year.

Issue from the assembly arose over sale of the old school plant and the high cost of building new rooms. All recognized the need of additional rooms; however many urged retention of it to be used as a primary school to be remodeled and repaired. Brown estimated cost of repairing at \$10,000 which would include hooking onto the new sewer, putting in a kitchen and cafeteria, reroofing, and grading of the playground.

Louis Landt suggested adding two rooms at the old plant and two at the new, keeping the old school, as replacement of those buildings would be impossible at the sale price, a

MORE ON PAGE 23

**HAPPY FAMILY IS
THAT OF RAY WILEY
GENIAL OPERATOR
OF WILEY'S ALPINE
SERVICE WHERE HE
PUMPS THOUSANDS
OF GALLONS OF
MOBILGAS INTO
LOCAL AND
TOURIST CARS.
LEFT TO RIGHT:
MRS WILEY,
CLIFFORD, 10,
CLARA JUNIOR, 9
AND RAY.**

**TORREY DUE FROM ABROAD**

Biking, by boat, train and bus, Torrey Huey and two girl companions are due home from a glorious vacation all over Europe, she writes the Sun from Genoa prior to sailing for the U.S. 'My best to everyone in Alpine' she closes, with a picture for next issue which will be run with her story.

A love knot is tied best with a single beau!

ALPINE

Boot & Shoe Shop

SHOE REPAIRING

CUSTOM BOOTS MADE

HIWAY 80 OPPOSITE FLORENCE'S MARKET

MONEY KEPT IN ALPINE HELPS YOU TOO.

*Wishing you
A
MERRY
CHRISTMAS
and a
HAPPY
NEW YEAR!*



A. L. BALLANTYNE

131 E. MAIN

EL CAJON

HI4-3155

PAINT WITH
Treasure Tones

Alley-Ramay Paint & Supply EL CAJON

THE HOUSE OF COLOR

MAKE IT A HOBBY GIFT

Everything in the craft & art line

148 EAST MAIN
E. A. UHLER
HICKORY 4-5170

HILL GASHES LEG IN FALL
Tripping over a piece of board on a job, T.E Hill suffered a bad 8 inch cut on one leg when he fell, plunged over a stone wall. He was in bed from shock for one day.

What did Whistler say to his mother when she started up the stairs?
Mother dear, you're off your rocker!

CLIP THIS AD NOW
CERAMIC SUPPLIES
COPPER ENAMELS . BOOKS . AIRBRUSHES
MODELING CLAY A KILN FOR CHRISTMAS
WE MAIL SUPPLIES TO YOU!
SAN DIEGO CERAMICS
1471 MORENA BLVD. CY8.1292



"That thing? Oh, I imagine it's supposed to scare away rabbits or something!"

McKIE BUSY IN S.D. OFFICE
'We have buyers for chicken ranches and other properties, so if anyone in the area wants to sell' writes J.H. McKie, jr., realtor, 'tell them to contact me,' and please send the Sun to my P.O. Box here'. He is associated with Ray Baker at 3741 Sixth Ave. (Cypress 6-2137), but is living out at Pacific Beach.

Mrs Jimmie Alesi, wife of the co-owner of the popular Log Cabin Cafe is back on her feet and smiling as always at the 'cabin' after her operation. They have the place teeming with holiday spirit and beautiful decorations.

Tomorrow the Christian Workers, Alpine Community Church, are having their holiday party at 2 p.m. in Fuller Hall with gifts, a program and refreshments.

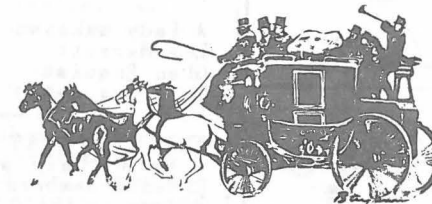
Mrs. Anjanetta Little is entertaining Walter Lemay from Alaska, at her home in Japatul Valley.

DISTINCTIVE APPAREL FOR THE
JUNIOR, MISS OR MATRON.
SIZES 8 TO 26½
LARGE SELECTION OF GIFTS

Marthel's

STYLE SHOP

COR. MAIN & MAGNOLIA. EL CAJON HI5.8778 WE GIVE  GREEN STAMPS



Ye Alpine Tavern

and

VILLAGE of ARTS and CRAFTS

Bill and Mimi Lethbridge
Les and Jo Ramsay

CLOSED CHRISTMAS DAY

Nothing improves a person's driving like a police car right in back of him.

RENDEZVOUS CAFE
and Trailer Park
HOME COOKING AND BAKING
Highway 80, 2 mi. East of Alpine
CLOSED TUESDAY FROM 2 P.M.
HI. 5-2150 MR. AND MRS. KARL HAUG

MOUNTAIN
Trucking Service

ICE - PRODUCE
GENERAL HAULING
CHRISTMAS TREES

L.H. Vasquez Descanso
Hickory 5-2064

Cherry wishes for
a Merry Christmas

and a
Happy New Year.
8 AM - 6 PM HIWAY 80
Alpine
CLEANERS
HATTERS - ALTERATIONS - REPAIRING
LAUNDRY SERVICE
FREE PICKUP & DELIVERY
Hickory 5-2242
SUITS
DRESSES (PLAIN) **\$1.25**

BISHOP FIRE FUND EXPANDS
There is one mighty generous heart in Alpine, at least she proved it by sending in her check for \$25. for the fund being raised by the Sun to aid the unfortunate Alpine folk who lost their home and all belongings last Saturday week, a loss of \$11,000.

It was partially covered by insurance.
Before the Sun went to press generous-minded folk who heard that the Sun was starting a fund, sent in \$35. which was turned over at once to the Bishops.

'The folks here are surely wonderful' the Bishops chorus in thanking everyone for the quick help.

If you can spare anything-- a dime or a dollar-- send it to the Sun for this cause.

They plan to rebuild in concrete block when the insurance money comes, 'but it is slow in getting here' states Bishop.

Here is the donation score to date:

The Alpine Sun	\$2.
Les Ramsay	2.
Ye Alpine Tavern	5.
Jack Richards	5.
Alpine Group	16.
A friend	5.
	35.
A lady unknown	25.
Les Barrett	2.
Glen Enquist	1.
Total to date	\$63.

KIWANIANS AT S.D. DINNER
With their wives, 13 Alpine Kiwanis members attended the big dinner at the S.D. Club last week to honor the new Div. 21 governor, Junior Todd, noted civic leader. They had a fine time, heard enthusiastic outlook for 1955 in Kiwanis.

Strout Realty
"SINCE 1900"
Nation-Wide Service:
Buy, Sell, Trade
Call or send for free
Catalog of Properties
all over America.
FRANK T. ZIRWES
REPRESENTATIVE
655 Hiway 80, El Cajon, HI-4-8787



'WOODMAN, SPARE THAT TREE' MIGHT BE REVERSED TO 'TREE SPARE THOSE CHILDREN' FOR A WEAK TRUNK PARTED, CRASHED ON BENCH AT SIDNEY EWING HOME, TAVERN ROAD WHERE CHILDREN HAD BEEN SITTING.



DAM READY FOR BIG RAINS
Alpine now has one of the largest conservation reservoirs in the area, a 25-foot high dam at the spillway, 400 feet across. It was built on Adobe Hacienda Rancho of Ed Zimmer above town and can impound 1 1/2 million gallons when full. Fred Rushing, construction men here, built it. Zimmer, who operates a large poultry ranch, will now save all the water that went over his smaller dam in previous years, as it is backed by a large watershed.

The Wardlows, who recently bought the Breithut duplex across from Don Bates' office, have just finished a new carport, the work being done by John Romaine.

J. H. MCKIE, JR.
3741 FIFTH AVE. SAN DIEGO 3
OFFICE CY.6-2137
LISTINGS NEEDED TO EXCHANGE FOR SAN DIEGO PROPERTY.


COFFEE BREAK ENJOYED
Saturday was extra busy at Florence's Market when J. Thurston Duncan, of S & W Fine Foods, S.D. branch, demonstrated their aromatic coffee and many visitors enjoyed the coffee break.
Some wag had told a man there was a beautiful blonde dishing out Tom and Jerry samples, so a lot of laughs were had when the man came in for his glimpse and taste!

John R. Reynolds, retired Chicago man, and secretary of Alpine Chamber of Commerce, is a believer in keeping busy, is helping out on Saturdays at the fire station, thus giving Fred Whiteman one day off from standing watch.

TOYS
MODELS
GIFTS
CARVINGS
SOUVENIRS
Hobby-Craft
of **Alpine**
Highway 80 - East of Firehouse

1/2 PRICE

VALLEY Health Foods **VITAMINS**
NEW CROP DATES- Organic, Fresh, No Spray.
Get Your Holiday Cake Mix Now. Many New Items for Your Nutritional Needs.
133 PRESCOTT, EL CAJON HI.4-8447 W.L. HOUGHTON OWNER



PTA MEMBERS ON TV


Several members of Alpine's PTA were invited to appear on El Capitan Council of PTA, Channel 8 last week to participate in the program 'Television Classroom.' This week's discussion was on 'Teenagers, their Problems and Behavior'. Members from Alpine appearing were: Alice Klipp, PTA president; Grace Buck-Miller, Virginia Spires, Roberta Hoover and Evelyn Gordon.

SEASON'S
GREETINGS

Myrtle G. Hoffelder

REAL ESTATE

HI 5-3150

Sincerest wishes
for a 
Merry
Christmas

and a
New Year
filled with joy

PLUMBING HI 5-2260

E.A. WILCOX

Route 1, Box 226, Alpine, Cal.

IF You Cannot Find it
in Alpine, Come to the
Hayseed, in El Cajon.
Thousands of Items to
Pick from.

215 WEST MAIN STREET

HO LLETTS BUY HOME HERE

This letter, from newcomers, is really thrilling! We hope that Alpine will profit by the sage advice of this man.

Dear Mr. Irvine: I am enclosing \$2. for subscription to Alpine's or 'America's tiniest newspaper'. Since coming here Oct. 10th, I have cleared up from asthma.

In fact, we are so enthralled with Alpine's dry sunny climate that we have purchased the home formerly occupied by Mrs. Hosmer Mckoon.

I only wish Alpine could get the same publicity Tujunga received in October 1953 Coronet by a roving reporter, praising the Sunland-Tujunga area as a paradise for asthmatics, bronchitis, T.B., etc. It brought us all the way from Vancouver, B.C. When we arrived there wasn't a motel or room to be had for love nor money. After some days of looking we persuaded a lady in Sunland to rent us the cottage previously occupied by her gardener. I called on the Chamber of Commerce there and the girl had thousands of letters from all over Canada and America as well as Hawaii, Japan and other countries.

To my knowledge Alpine has Tujunga beat 40 ways. Perhaps your Chamber of Commerce could go to work on this and really put Alpine on the map.

Yours very truly,
R.M. Hollett

GAMMAS PLAN XMAS PARTY

The annual Christmas get-together will be held at the home of Patty Blankenship with Dorothy Hall as co-hostess. Exchange of gifts, games and entertainment will make a jolly evening.

BATES BOY DUE HOME

John Bates who barely missed death by electrocution Wednesday week, should be home by the time the Sun is out, his father, Don Bates reports. Fortunately he will not suffer any damage other than slight scars where the burns were made when the antenna he was erecting for Al Hinkle, touched the highline.



Hickory 4-3129

APPLIANCES — HARDWARE
FEED — GARDEN SUPPLIES

TREES AT YOUTH CENTER

The committee down at the Community Center is getting busy selling christmas trees and decorations to raise cash to finish the new building.

LARSON'S

CUSTOM PICTURE FRAMING

RAW WOOD FRAMES, SPECIMEN CASES,
ARTIST'S CANVAS.S.E. CORNER TAVERN RD. & ARNOLD WAY.
HICKORY 5-2496 ALPINE

ALTHOUGH ALPINE HAS NO SIDEWALKS, FRED ANDERSON, 'THE CEMET MAN', IS BUSY EVERY DAY LAYING CONCRETE FOR PATIOS, HOUSES, AND SO ON. HE'S A JOLLY ARTISAN, HAS MANY FRIENDS.

Dick Harmer is due home from Arcata for the holidays. He is a student at Humboldt State.

SINCE 1929

Butler Drilling Co

KENNETH HITTLE

Diamond Drilling, Laterals, Test
Holes, Water Wells Drilled, Dug,
Bored

HI 5-5868

11 1177 E. MAIN
EL EL CAJON

A
Merry Christmas
And a
Happy, Prosperous New Year

To All Our Friends

AL ARCHARD

WILLYS & SHELL PRODUCTS

695 El Cajon Blvd.

El Cajon, Calif.

To wish



you a very

Happy Holiday Season

*As the old year draws to a close
and we balance our books, everything
adds up to the fact that it has been
a pleasure to do business with you.*

*Friendly Greetings for a Merry Christmas
and a Prosperous New Year.*

Al, Alice, Carin, Alfred, jr., Mrs. Jeanette C. Hinkle and Staff:
Ed Stockman, Robert Walsh, Mrs. Jessie Young, Bert Fuller, and John Bates.

REFRIGERATORS

FREEZERS

WASHERS

HOT WATER HEATERS

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FURNITURE

ELECTRIC HEATERS

ELECTRIC RANGES

LUMBER

ROOFING

PAINTS

CEMENT

TOOLS

BUILDER'S HARDWARE

PLUMBING AND

ELECTRICAL SUPPLIES

Serving the Mountain Empire

AL HINKLE

Lumber and Ranch Supplies

Hiway 80

HI5-2184 HI5-2502

Alpine

GAMMAS HOST ESA COUNCIL

The Christmas meeting of Epsilon Sigma Alpha Sorority will be held at the S.D. Club with Alpine's Gamma Gamma girls hostessing. Teemo Brown, Ava Anderson, Ardith Noys, Pat Heyser and Marge Schrader carried out the yule theme with delightful eye appeal. Dinner, exchange of gifts and entertainment gave everyone a delightful time.

**LEO CRICKMORE**

Signal Oil Co.

Stove Oil, Distillate, Gasoline, Kerosene, Motor Oil, Batteries, Tires.

HO-6 H06-3291 OR H06-5177

WATER Wells

Test Holes

CABLE TOOL, ROTARY, DIAMOND CORE & LATERAL DRILLING, WELL DIGGING & EXPERIENCED ENGINEERING SERVICE, GEOLOGICAL LOCATIONS, ETC.

— FREE ESTIMATES —

B & R Diamond Drilling Co.

1025 E. MAIN EL CAJON HI4-4234

MAKE GIFTS AT ISOBEL'S

The vogue of 'do it yourself' and 'make your own gifts' has hit Alpine, for at Isobel's Hobbyshop every day girls and women and a few males are busy producing beautiful things for Christmas gifts in ceramics.

Isobel has, besides her own line, Maree Larson's tole ware Little's wooden items, Mrs. Frey's fiber flowers, Mrs. Little's cork and sequin jewelry, Mrs. Fran Hall's rhinestone jewelry. And they're all having lots of fun doing it!

WEBFOOTERS PLAN BUILDING

Robt. W. Beaubelle, city detective of Portland, and Mrs. Beaubelle, whose uncle, J.H. Miller recently bought the Mike Leibert place, Alpine Terrace, are living temporarily in the home until the Millers get in. They will then return to Oregon, sell their home and come here to build. They have grown children in Portland, L.A. and Oakland. They think Alpine is a wonderful place.

On Saturday, Dec. fourth, a delightful surprise birthday party was given Clarke Irvine by his wife and friends; Winona Copper and her parents Mr. and Mrs. Eli Johnson, and Tony Daniels of the Berkshire Motel, S.D. Mrs. Johnson showed colored slides of their recent motor, tour of the west.

EYES EXAMINED . . . BROKEN LENS REPLACED . . . VISUAL TRAINING

LOUIS M. WINN, O. D.

H. DUDLEY WINN, O. D.

OPTOMETRISTS

HICKORY 4-8546

BELMONT 2-3203

120 REA AVENUE
EL CAJON, CALIFORNIA

OUR 41ST YEAR

506 BANK OF AMERICA BLDG.
SAN DIEGO 1, CALIFORNIA**ISOBEL'S Hobby Shop**

PAINTS, FIGURINES, PLAQUES

LAMP

GIFTS

VASES

BELLS OF SARNA, CURIOS
HANDMADE COSTUME JEWELRY

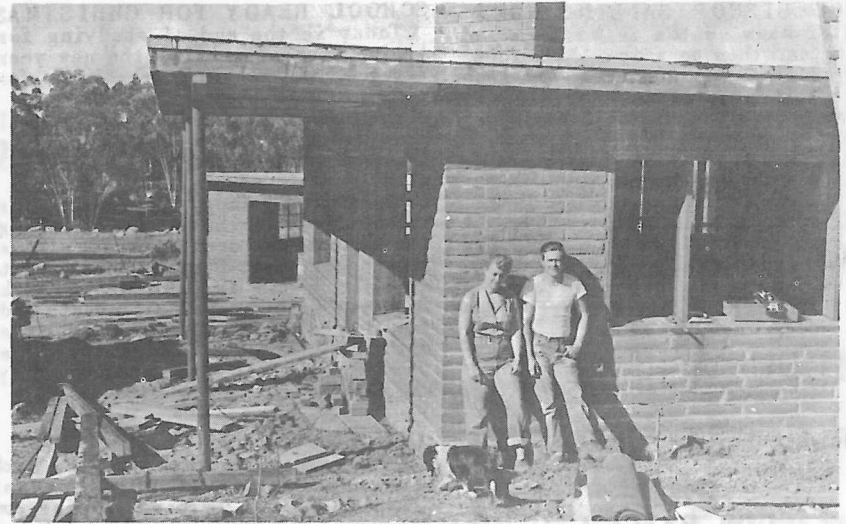
BEAUTIFUL HANDMADE TRAYS & NOVELTIES

GREETINGS CARDS, FIBRE FLOWERS & NEEDLEWORK

HIGHWAY 80

ALPINE

HI5-2433 (RES)



MODERN ADOBE DWELLING NEARING COMPLETION AT TAVERN ROAD AND HUEY LANE BUILT BY MR. AND MRS. MACE BRATT (ELNA HUEY). SHE DID A LOT OF THE WORK ON THE ATTRACTIVE NEW HOME.

A Merry
Christmas

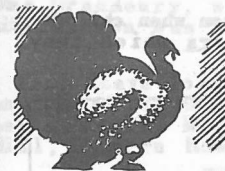
And a Happy New Year

JEANETTE C. HINKLE

Handwriting on the wall usually means there's a child in the family.

Local Turkeys

ORDER NOW FOR

Christmas

Hens 57¢ per pound

Toms 52¢ per pound



FREE DELIVERY

DIRECT FROM RANCH

COFFMAN'S CIRCLE C RANCH

Hickory 5-2641

PEGGY BISHOP SAILING HOME

After many months in Norfolk and Arlington, then on a tour of Europe, Peggy Bishop, Alpine artist, is soon to leave Genoa, Italy, for Alpine, having booked passage on a freighter, says a letter to her friends Lt. Comdr. and Mrs. Leif Larson. She was visiting her daughter Margaret, and husband, Lt. Comdr. Tom Jones.

MERRY CHRISTMAS
and
HAPPY NEW YEAR
FOR HOMES & HOMESITES

See
DOM BATES

Highway 80 Alpine HI-2537

SMALLEST, LIGHTEST
HEARING AID IN

ZENITH
HISTORY!

NEW
tubeless
3-transistor
Zenith
"ROYAL-M"

Weights about the same as a pocket lighter, and is hardly larger. Operates for 10¢ a week!

ONLY \$100
... Bone conduction accessory at moderate extra cost.

EASY TIME-PAYMENT PLAN

Weinstock's

169 E. Main El Cajon HI.4-5248

SCHOOL READY FOR CHRISTMAS

Today is the end of studying for Alpine youngsters till the new year arrives, and all is in readiness for various activities.

The teachers will have individual room parties, Santa Claus appearing in the kindergarten and grades 1-3 at 10:30 this morning.

The PTA is supplying candy for Santa to distribute, also giving the school children a present in a showing of 'Walt Disney's 'So Dear to my heart' and Mr. and Mrs. Frank S. Brown are giving the students and faculty a gift in the form of a picture 'The Great Adventure', a thrilling trip down the righty Colorado.

RUSHING BUILDS RAMONA DAM

With a crew of Temple Smith, Jack Blankenship, J.M. Cunningham and himself, Fred D. Rushing, Alpine construction man, is building a large 2000 yard dam on the Charles Forward ranch, Ramona, getting ready to catch the winter rains.

BROWNIES PLAN XMAS FUN

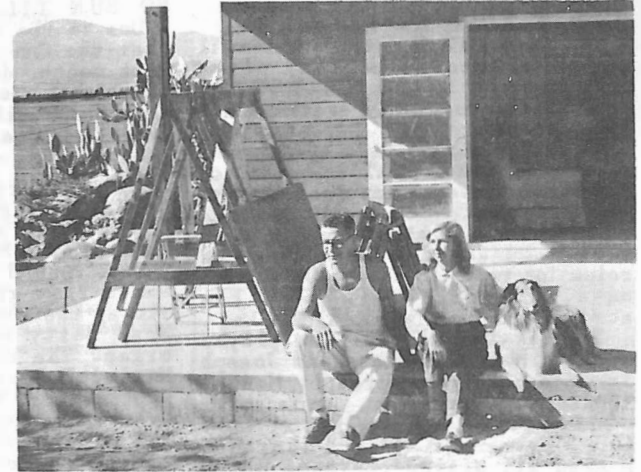
Mrs. Carl McCall's group of 2nd and 3rd graders are planning a wonderful time Saturday in the Youth Center when they have their first Christmas party. Exchange of gifts, refreshments and fun will be enjoyed.

Mrs. F.J. Haas, wife of the owner of Alpine Realty Co., has just bought an upright piano for the office so she can continue her practice as she is quite an accomplished musician.

Winter is the season when children leave open the doors which they slammed all summer!



ANOTHER NEW
HOME FOR ALPINE
IS THE ATTRACTIVE
REDWOOD EX-
PANDABLE DWELLING
JUST COMPLETED
BY MR. AND MRS.
KEN NEARY.
HIWAY 80. THEY
OPERATE KENNEL
FOR PEDIGREED
COLLIES.



32 AT CERAMIC DINNER

The S.D. Ceramic Industries Society held its annual Christmas party Sunday at Alpine Tavern with 32 members enjoying the feast in the new Redwood Room. After dining they had an auction, gifts, a brief program and fun, voted the Tavern a fine place for a convention. Wm. S. Lethbridge and Les Ramsay, owners, were right at home, being producers of the Viejas line of ceramics and handcrafted jewelry.

BETTER BUSINESSMEN LUNCH

Tuesday week saw a lively noon session for the Alpine Better Business Association when they discussed the school bond election at luncheon in the Tavern. Louis Landt, president, was in charge, Agnes McGuffie secretaried for Johnnie Mae Grandeur, who is away. The discussion was lively!

Mrs. Steve Joseph (Tootie Hill) and two of her children are visiting her parents, Mr. and Mrs. T.E. Hill, Tavern Road.

The world is hungry to meet folks who are worth knowing for what is in them, not for what is on them.

CLASSIFIED ADS IN THE SUN ARE REAL
DIVIDEND-PAYING ADS. TRY ONE NOW!

WISHING
YOU A
VERY
MERRY

CHRISTMAS

AND A
BRIGHT
AND HAPPY
NEW YEAR

ANDERSEN, the CEMENT MAN
P.O. Box 93 Alpine, Calif.

TRAILER

ESTATES
ONE VACANCY AVAILABLE
With Carport & Gardens at

ALPINE

Quiet, Scenic, Permanent
Guests, Adults, No Animals,
3lev. 2000. Ideal for all
respiratory ailments, etc.

Hickory 5-2394

"Where the Sunshine Spends the Year"

Bailey's of Alpine

WISHES

Each and Every One
of Our Many Friends

a Merry Christmas
and a Happy New Year



TIME FOR YOUR WINTER MOTOR CHECK-UP!



RORIE'S ASSOCIATED SERVICE

HI5-2443

We give S&H Green Stamps Alpine



ANNUAL CHURCH PLAY DUE By Beatrice La Force

The Alpine Community Church will give its second nativity play 'The Pageant of the Shepherds and the Kings', on Sunday evening Dec. 19th at 7:30.

Dr. Roger Larson, minister, plans to make it an annual event since its first presentation last Christmas was so enthusiastically received. 'It is hoped that the same players will continue in their premier roles for years to come', Dr Larson says. He will again read the scripture parts in the play.

The Virgin Mary will be played by Miss Sharon Ingles, and Joseph is once more portrayed by Manuel Trepte; the Innkeeper, again by Mr. Donald Cost; The Three Kings, M.J. Cady, Hosmer McCoon and Clarence Hamren all played the same parts last year. Two shepherds are the same as in the original performance, Olin Elliot and Steven Mercer; New ones; Halvor Hem and Jerry Wiley.

Two stable boys have been added to the cast, Jeremy Standen and James Vasquez. The inspiring procession of angels led by Gabriel (Wiley Hampton), include the Misses Christine Hem, Anita Vasquez, Ann Roper, Susan Heinrich, Kathy McGee, Eunice Hamren, Roberta Run-

NO SUN TILL 1955

Due to the holidays and the fact that the Sun comes out only twice each month, don't get excited and think that you have missed a copy-- next issue will be Friday, Jan. 7, 1955. Deadline is Dec. 31.

beck, Sherry Knox and the two 'littlest angels' Helen and Carol Cost. Back stage work is ably handled by John Phelps.

Mrs. Donald Cost, choir director, has a fine group of singers providing the choral background, with Mrs. Betty Moore Isaacs at the organ. The choir includes Mrs. Muriel Bowlus, Mrs. C. Stearns, Mrs. Ingles, Mr. and Mrs. Chapin, Mrs. Viola Runbeck, Mrs. Standen, Mrs. Ford, Mrs. Allan, Mrs. Thompson and Mrs. Cost.

Mrs. Beatrice La Force prepared the script, is directing.

Last year costumes were borrowed from a church in San Diego, but this year's costumes belong to Alpine church. Angel costumes were made by the Misses Christine Hem and Eunice Hamren, and Mrs. Vasquez; the other costumes were made by a church member from materials donated by the Women's guild through the cooperation of Mrs. Jane Dunn who searched the mountains of rag rugs to find the most suitable pieces. The beautiful crowns for the kings were created by Mrs. Jean McCullough who also helped to assemble the costumes and act as wardrobe mistress. Others donating materials: Mrs. Ingles and Miss Pearl Foss.

The service will close with a white gift offering for the needy of the community. The congregation will present gifts of food wrapped in white which will be distributed in cooperation with other local groups collecting for the same purpose.

Dr. Larson cordially invites everyone to come and help celebrate the Nativity.

WHEN YOU BUY HERE YOU HELP A FRIEND

BOND STORY, CONT. FROM PAGE 1

minimum set by the board of \$33,000. Wm. S. Lethbridge, chamber of commerce president, speaking as a taxpayer, said he opposed the bonds; that if a more reasonable plan of building at less cost could be presented, he would favor it.

Jack Smith opposed sale of the old school, explaining advantages of primary grades being separated from the older students. Mike Cady explained disadvantages of retaining the old school in economy and efficiency, urged the desirability of having all at one site, the original plan.

Present Alpine school tax is \$1.70 and Grossmont tax is \$1.62. Passage of the bonds would increase Alpine tax 17 cents on \$63,000.

Note- While the heated topic around town has flared into the Alpine Sun office, we have kept aloof. But it seems to us that some better way of acquiring added classrooms without the high cost planned, would be found.

Why not sell our own bonds here? Why not use local builders? And buy materials in Alpine? Bonds sold outside pay our money for interest to outsiders.

We are for bigger and better schools to take care of population increase, but we believe that school business and government should be run as economically as one would operate his own-- without big debts, costly fees.

I am opposed to doubling up children in crowded rooms, and I'm opposed to doubling up costs on my tax bill, which is large enough as it is-- and inching up every year. I'm not alone in this observation-- go into any barbershop and listen for yourself! C.I.

Please send in your snapshots.

"And the Lord shall guide thee"

Chiropractor

Dr. Frank Bornowski

ARNOLD WAY, 1/2 MILE WEST OF P.O.
HI5-2169 ALPINE CLOSED WED.

STATIONERY
OFFICE SUPPLIES
GIFTS AND CARDS

"TELL US YOU'RE FROM ALPINE"

Valley Stationers & Supply

117 E. MAIN EL CAJON HI 4-8401

MERRY CHRISTMAS HAPPY NEW YEAR

AERO Drive-in

BOSTONIA HI4-8800

\$1.25 Per Car

FILL THE CAR. COME AS YOU ARE!

NOW THRU SAT.
TONY CURTIS. JOANNE DRU
'FORBIDDEN'
BILL CAREY. DOT PATRICK
'OUTLAW STALLION'. TECH.
SUN. MON. AND TUES.
JAS. WHITMORE. EDMUND GWENN
'THEM'
'PHANTOM FROM SPACE'
SCIENCE FICTION

Alpine

Repair Service

G. O. Linne



SEASON'S GREETINGS



ELECTRIC APPLIANCE REPAIRS

AND SERVICE

MECHANICAL REPAIRS. ELEC.

MECHANICAL REPAIRS. ELEC. WELDING

LOCK AND KEY WORK

SAW FILING

HI5-2325

ALPINE

PERNICANO'S

Pizza

Spaghetti

Antipasto Salads

BEER & WINES

Ravioli

FOOD TO TAKE OUT

880 Hiway 80, El Cajon, Cor. Broadway & Hiway 80, HIckory 4-4546

3 OTHER LOCATIONS: HILLCREST, LA JOLLA & EAST SAN DIEGO

LET US ARRANGE A PIZZA PIE PARTY FOR YOU!

COMPLETE APPAREL SHOPS FOR WOMEN AND MISSES



30-60-90 DAY

CHARGE ACCOUNTS

Open Friday Evenings

145 SOUTH MAGNOLIA
EL CAJON

HIckory 4-2177

QUALITY APPAREL SHOPS FASHION

SMART SHOPS IN EL CAJON . LEMON GROVE . NATIONAL CITY . PACIFIC BEACH

Merry
Christmas
Happy New Year



EL CAJON THEATRE

HI. 4-3272



Merry Christmas

Happy New Year.



Your
ATLAS

Tire & Battery
Station

STANDARD OIL PRODUCTS
Lubrication, Etc.

ANTIFREEZE
Atlas
"PERMA-GUARD"

Larry Landholm

HIWAY 80, ALPINE, HI5-2963

WATER COMPANY STARTING

To operate as a very small mutual water company and to spark the future acquiring of Colorado or other outside supply, as well as stimulate interest in the urgency of getting ample water into this area, the Alpine Water Co., is being formed.

Prime mover is Clarke Irvine, publisher of the Alpine Sun, and an ardent spokesman for the solution of this important civic problem. Already associated with him is Carl McCall and O.E. Jordan, both of Tavern Rd., with properties adjoining Irvine's Trailer Estates.

McCall will give land on which is an old reservoir 10 feet deep and 50 feet across, with right-of-way over his land to Jordan's. Thence a main could be run over to Irvine's, to supply his trailer park, which with water supply, could be expanded. The main then would drop to Tavern Road and divide into north and south smaller mains to serve any of some 40 present homes covering less than two miles of Tavern Road, from the Tavern at Arnold Way, to South Grade Road.

Several good wells now yielding ample water could be connected to the input, the owners of which are agreeable to selling water. Users would be metered and pay their charges 'which would be far less than present pumping and maintenance coats, to say nothing of the expensive deepening of present wells to keep in the lowering water table', says Irvine.

'Many new homes would be built and values would increase' declares McCall, a real estate man, 'and Tavern Road would go ahead.' Two homes are now being built by the Wilcox family, and Mace Bratt is finishing his.

'I would go ahead and develop my land if we have ample water' promises Jordan, who recently moved his family from the L. A. area.

Dr. Edgar Halliday, pyramids puzzle researcher of Alpine, has just been appointed treasurer of the new Hendricks Foundation in L.A. which is working on new cures for cancer, polio and other dreaded diseases.

AT4-7698

HI5-2468

Suter Bros.

HARDWOOD FLOORS

Laid, Sanded & Finished
Old Floors Refinished

ALPINE

NEW ELECTRIC OFFICE OPENS

On Monday the fine new Eastern District Office of the San Diego Gas & Electric Co., will be opened at 104 North Johnson, at Main, in El Cajon, the company announces. It replaces the Orange Street office.

As heretofore, mountain customers may pay power bills at McGuffie's Sundries, Landt Bldg. Alpine, says L. M. Wall, district manager.

It is both an operating division and commercial headquarters where all business associated with natural gas or electric service will be processed. The firm is an investor-owned and locally managed company making steady and satisfactory growth along with the entire county which it so ably serves.

MRS. DUNN GAVE CHIMES

It has been announced that the lovely chimes donated to Alpine Community Church are the gift of Mrs. Jane Dunn, in memory of her late husband. Mrs. McKittrick presented the amplifier which puts out the sound from the tower.

Jerry Harmer of Florence's Market is back from an air trip to San Francisco where he went on business.

YOU BETTER GET BUSY NOW!

If you don't watch out your Christmas mail will catch up with you and you won't get it in time, so you better get busy and mail today. That is the sound advice of postmasters all over the country. Mail now!

PLEASE SEND IN ANY NEWS

MERRY CHRISTMAS!
PEKIN CAFE CY5-2610

FAMED FOR
CHINESE FAMILY STYLE DINNERS

CLOSED TUESDAY

2877 UNIVERSITY NEAR N. PARK THEATRE

TAXES IN ALPINE CAN BE RAISED TO A POINT WHERE THEY GET CLOSE TO CONFISCATION. CIVIC IMPROVEMENTS ARE WONDERFUL AS LONG AS THE HOMES OF THE PEOPLE DON'T BECOME TOO EXPENSIVE TO LIVE IN.

ALPINE REALTY CO.
Hickory 5-2442 Alpine, Calif.

MERRY CHRISTMAS

From

ROOKLIDGE & WYSONG

LA MESA CHEVROLET DEALER

8203 University

Homeland 6-0526

May we take this opportunity

to thank our many friends in

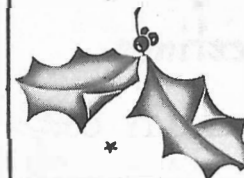
the Mountain Empire for

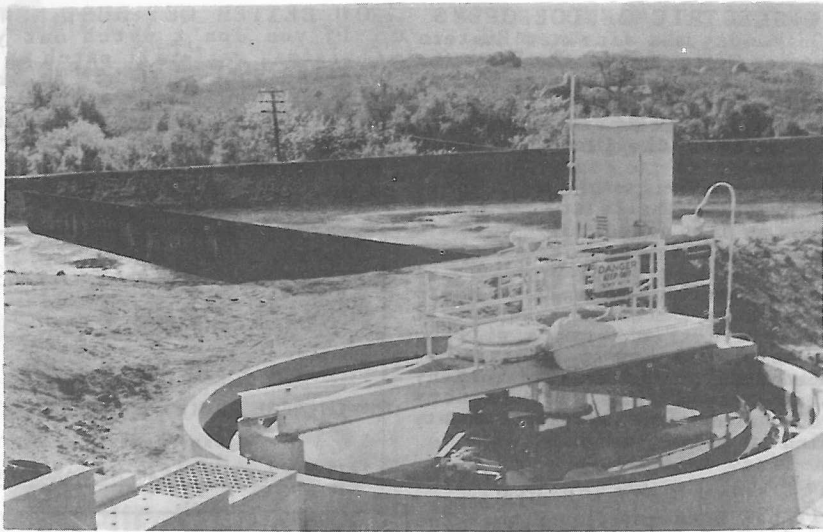
their fine support

throughout the passing year.

-Larry Rooklidge

General Manager





Don Bates is back from a visit in West Covina with his brother Robert.

EFFLUENT APPEARS IN PONDS OF NEW CLARIFIER PLANT FOR ALPINE SEWER SYSTEM. NOW IN OPERATION. MOTOR RUNS AGITATOR IN HUGE TANK. PART OF \$120,000. SYSTEM.

TAPPY TAKES OVER AGAIN
 Due to illness Mr. and Mrs. Geo. E. Gray have left Tappy's Motel as managers and Mrs. Katherine Tappmeyer, owner, is again on the job. Mrs. Gray's condition, while not critical, necessitates her being in the city. The Grays made many friends, liked Alpine very much, subscribed to the Sun so they may keep in touch with the community.

Florist: "You want to say it with flowers, sir? How about three dozen roses?"

Board member: "Make it half a dozen, I'm a man of a few words."

*Christmas and
 New Year
 Greetings*

ALPINE REALTY CO.

Hickory 5-2442 Alpine, Calif.



NO MEXICAN WETBACKS AVAILABLE. SO RUSSELL HAWKEN, FRIEND OF THE FAMILY AT WINONA COPPER'S TAVERN ROAD PLACE ACTS AS 'AN ENGLISH WETBACK'. DIGS WATER PIPELINE TO NEW WELL. HE ENJOYS WEEK-ENDS HERE, CLEANING LAND AND WORKING OUT IN THE FAMED ALPINE SUNSHINE.

CHURCH HAS MANY NEW FOLK
 Welcomed Sunday into membership at Alpine Community Church were: Mr. and Mrs. Clifford Benton, from San Diego; Mrs. Lillian Hampton from Mesa, Ariz. Wylie Hampton from Dunn Loring, Va., Mr. and Mrs. Herbert Hidgor and Mrs. Alice Hidgor from Saginaw, Mich. Mr. and Mrs. Hollett from Vancouver, B.C. and Mr. and Mrs. Clarence Stearns, associate members, Alpine.

Dr. Roger Larson's mother is here again from her home in Portland, Ore., to enjoy the holidays with her son, who is an Oregonian. She will remain till spring.

A four-year-old got sunburned, and it had reached the peeling-off stage. As he was washing up for dinner, his mother heard him mutter, "Only four years old and wearing out already!"

A Merry Christmas
 and
 A Happy New Year

Louis and Bertha Landt

"Out Where the Country Begins"

TED M. BROWN REALTY

For Alpine Properties See
 B.G. Miley
 HIGHWAY 80, 2 MILES E. OF ALPINE
 HICKORY 5-2736

For El Cajon Properties:
 949 HIGHWAY 80, EAST EL CAJON
 HICKORY 4-7950

Nelson's KID KORRAL

SEASON'S GREETINGS

912 E. Main El Cajon HI4-9371

Wishing Everyone

MERRY CHRISTMAS
 And A Prosperous **NEW YEAR!**

LES BARRETT'S BARBER SHOP
 ALPINE

Merry CHRISTMAS
 AND A
 Happy NEW YEAR.

Wiley's HI.5-2334
Alpine Service OPPOSITE P.O.

We pick-up and deliver.

GAS. OIL. STOVE OIL. KEROSENE
 WHITE GAS
 LUBRICATION & ACCESSORIES
 MECHANIC ON DUTY 8 TO 6 DAILY

Mr. and Mrs. Wm. Courts, (Alice La Force), reveals that a third blessed event will make grandparents again of Mr. and Mrs. Clayborn La Force. It is due in January.

A newcomer says Alpine has the most beautiful sunsets he ever saw!

CALL

STAR & CRESCENT

HI. 4-3361

For quick delivery of stove oil
and petroleum products.

REGULAR ALPINE DELIVERY SERVICE

MERRY
CHRISTMAS



HAPPY NEW YEAR

BOB'S
TEXACO SERVICE

WE GIVE COMMUNITY GIFT BOND STAMPS

Alpine

Hickory 5-2872



ALEMITE
Electric
Wheel
Balancing

Goodrich Lifesaver
Tires & Batteries

LUBRICATION
Stove Oil Kerosene

ALPINE ORIGINATES VERSE

There is a lot of talent tucked away in the hills of this community. Here is a poem, hitherto unpublished sent in by one--I bet it's a woman-- who says just sign it Faithful Subscriber'.

"GROWN-UPS"

GROWN-UPS ARE OFTEN BOTHERED BY THINGS WE DO NOT UNDERSTAND- AT 3, OR 5, OR EVEN AGED 10! THE ALL-IMPORTANT 'WORD'- ONLY TO FIND: WE'VE JUST BEEN BARELY HEARD!

GROWN-UPS ARE UNACCOUNTABLY DISTURBED BY MUDDY FOOTPRINTS ON A FRESHLY POLISHED FLOOR. THO' WE HAVE BRO'T THEM FLOWER OR BIRD FROM SPRING'S PANDORA CHEST, AND MORE!

GROWN-UPS DO NOT WELCOME STRINGS OF PERCH TRIUMPHANT BORNE O'RE CARPETS WALL TO WALL. NOR JOIN US IN OUR ANXIOUS SEARCH TO RECAPTURE SALAMANDERS OF THE EARLY FALL!

GROWN-UPS, ON THE OTHER HAND, RISE QUICKLY IN THE AWESOME DARK TO ANSWER 'SOS' FROM THEIR OWN BAND, COME GREEN APPLES, MUMPS OR CROUP'S MAD BARK!

GROWN-UPS SOOTHE OUR ADOLESCENT TEARS CLOTHE A MAID 'WITHOUT A THING TO WEAR'. SUPPORT US THROUGH OUR ADOLESCENT YEARS, AND GUIDE US DOWN THE NUPTIAL THOROFARE.

GROWN-UPS WALK THE STERILE HALLS, HANDS CLASPED IN OUR HAND. DOCTORS DISAPPEAR, NURSES REAPPEAR. A BUNDLE SQUALLS REWARDINGLY, WE PROUDLY SAY: 'THE PICTURE OF YOU, GRAND!

RUR-AL GAS
PROPANE-BUTANE



HERCULES GAS SERVICE
HOUSEHOLD GAS APPLIANCES

HICKORY 4-3743

SERVEL
WATER HEATERS
RANGES
HEATING

SECOND & MAIN ST.
P. O. BOX 336
EL CAJON, CALIF.



NATURAL WOOD INTERIORS FEATURE NEW RECTORY AT ST. PHILOMENA CATHOLIC CHURCH WHERE FATHER A. GEIMER LIVES. SPACIOUS CHURCH HALL IS BEING COMPLETED BETWEEN DWELLING AND CHURCH, SEEN IN BACKGROUND. SCHOOL IS NEXT HOPED-FOR STRUCTURE.

EWING FAMILY DEPARTS

Due to his entry in a tradeschool, S.C. Ewing, who with his wife and five children had planned on purchasing the Wilber place which they rented last summer, is moving today to La Mesa. Another factor in his leaving is because the well did not produce enough water. (Good luck, folks, sorry to see you go).

Robt. B. Wood, wife and Billy, are back in S.D. county, but could not get to Alpine as she is already working at Consolidated. Bob is going to do building possibly in Alpine, their first love in So. Cal. They spent the summer in Stehekin, Wash.

PARIS MORTUARY

This Area's Pioneer Mortuary

474 N. MAGNOLIA

EL CAJON

HI4-5195

HI4-4224

24-HOUR AMBULANCE SERVICE

Finest \$50. Rental

In Alpine

Pine Log Apartments
Highway 80

Fireplaces

"Neath the lovely oaks"

HAL DEMPSTER..... OWNER

Mrs. Brotherton Mgr.

HI5-2795

HI5-3150

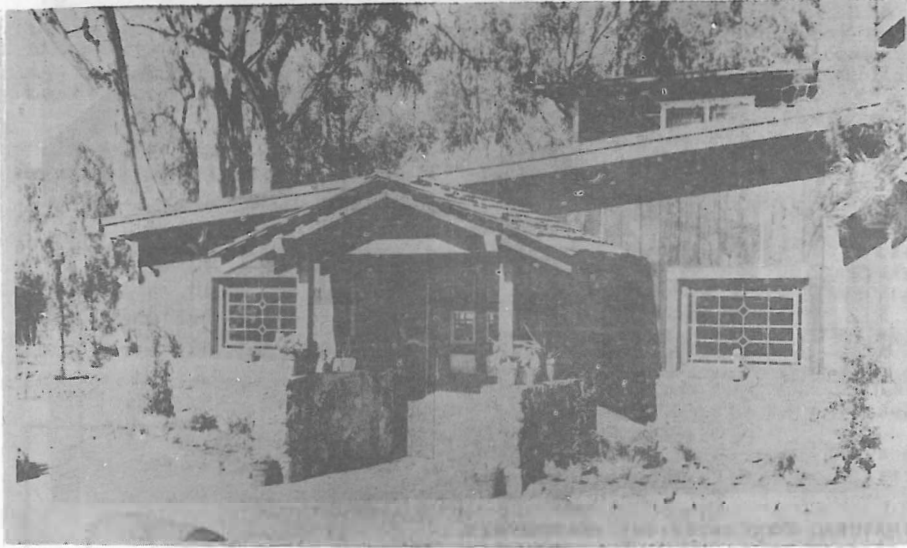


Greetings



of the Season and best wishes for the New Year

EMPIRE MARKET



DON FULLER

General Contractor

Residential
Commercial, Remodeling

HI5-2890, RT. 1, Box 264B, ALPINE

ATTRACTIVE NEW ENTRANCE TO TAVERN'S REDWOOD ROOM, RECENTLY COMPLETED. DESIGNED BY LES RAMSAY. IT INVITES THE VISITOR INTO THE TASTILY APPOINTED DINING ROOM. IT WILL BE CLOSED CHRISTMAS. OPEN NEW YEARS.

Those with seaview homes can often look down on San Diego fog, smog.



Season's Greetings



D.M. Walker



PLUMBING CONTRACTOR

Homeland 6-3371

9710 Shadow Drive Grossmont, California

CLASSIFIED \$

30¢ PER LINE PER TIME. CASH ONLY.
COUNT SIX WORDS TO EACH LINE.
MAIL TO THE SUN, ALPINE, CALIF.
CASH, CHECK, COIN, OR STAMPS O.K.

WORK WANTED

ROCK, CEMENT, GENERAL, CARP. ETC.
REAS. JOHN ROMAINE, HI5-2473 ALPINE

FOR SALE, MISCELLANEOUS

LIONEL TRAIN SET, COMPLETE. SANTA FE STREAMLINER 7 1/2' LONG; PENN LOCOMOTIVE PULLING FREIGHT; WHISTLES & SMOKES. LARGE TRANSFORMER, SWITCHES, BUMPERS, LOTS OF TRACK (O GAUGE). REMOTE CONTROL. IN OPERATION. TAKE EVERYTHING \$250. HI5-2964 ALPINE (12-3)

HIGHCHAIR, BABY STROLLER.
OVERSTUFFED CHAIR. HI5-2695.

SMALL ENCLOSED LUGGAGE TRAILER, NEEDS REPAIRS, PAINT, BUT WELL WORTH \$85. CASH. IRVINE, HI5-2394.

1947 BUICK SPECIAL, GOOD COND. \$250. CALL HI5-2780 EVENINGS.

YOUTH BED, CANT-WET MATTRESS.
EXCL. COND. HI5-2394 \$35.

FOR RENT, HOUSES

1 BR-BUNGALOW, GAR. COMP. FURN. \$65. TAPPY'S MOTEL BUNGALOWS, HIWAY 80, ALPINE, HI5-2484. (TF)

1-BR PARTLY FURN. GARAGE, \$80. DON BATES. HI5-2537 ALPINE (12-17)

2-BR HOUSE, PARTLY FURN. TAVERN RD. ALPINE, \$55. HI5-2222. (TF)

FOR SALE, LAND & LOTS

2 ACRES LAKE VIEW UNDEVELOPED LAND. PEUTZ VALLEY, 1.2 MILES N. OF HIWAY 80. \$2,000. BISHOP, HI5-2253

GETS GIRL SCOUT POST

Many Alpine friends of Doris Ann Smith, popular nurse at the office of Dr. Haig Merigan, E.C. dentist, are congratulating her on being named new scout leader for Troop 610 of El Cajon Girl Scouts. As a hobby, she raises blooded boxers, maintains modern kennels.

"HOW do you like married life?"

"Oh, it's great fun. My wife cooks something and I try to guess what it is."

The Lord bless thee, and keep thee...

ROY CRANE'S

TV SERVICE
HI5 2766

SALES: TV, APPLIANCES, WATCHES AND SILVERWARE

SPECIAL NOTICES

GLENVIEW REFRIGERATION SERVICE, HIWAY 80, GLENVIEW, HI4-8209 DAY OR NIGHT.

RALPH CHAMPLIN, ARC AND GAS WELDING. PORTABLE EQUIPMENT. 25 YEARS EXPERIENCE, OPEN 7 A.M. NIGHTS, SAT & SUN. 4 MILES W OF ALPINE ON HY 80. HI5-2186. (TF)

MONEY TO LOAN

BALBOA FINANCE CORP.

133 N. ORANGE, EL CAJON HI4-4103

MOTELS & COTTAGES

MELODY LANE MOTEL, HIWAY 80 1/2 MILE E OF ALPINE S SIDE RD. HI5-2290.

THE WILLOWS MOTEL & COTTAGES, DAILY WEEKLY. MONTHLY RATES..HI5-2216

TRAILER PARKS

TRAILER ESTATES, TAVERN RD. NEAR SO. GRADE RD. MODERN RESIDENTIAL. ADULTS TRAILERS WITH BATH OK. HICKORY 5,2394

LETHBRIDGE CLOSER TO ALPINE

Mr. and Mrs. Wm. S Lethbridge, co-owners of the Tavern, have just sold their S.D. town house, and although they have resided here since taking over the famed old hostelry, are now more anchored in this community

"IS ED'S DOG a setter or a pointer?"

"Neither. He's an upsetter and a disappointer."

THE
**LOG
CABIN
CAFE**

WISHES
ITS MANY
FRIENDS AND
PATRONS JOYOUS
SEASON'S GREETINGS

HIWAY 80 ALPINE HI5-2243



MARTIN 24-HOUR

Ambulance

Service
Hickory 4-4403

AMERICA'S TINIEST NEWSPAPER
 FORTNIGHTLY ON FRIDAY
 ALPINE, SAN DIEGO COUNTY CALIFORNIA
 CLARKE IRVINE, EDITOR-PUBLISHER
 ALICE IRVINE, NEWS & COMPOSITION
 COMPLETELY PRODUCED BY PHOTO-OFFSET
 AT SUNNYSLOPE RANCH, WHERE WE DO
 A HEAP O' LIVING EVERY DAY!

PER COPY 5¢ BY MAIL, \$2. YEARLY

Hickory 5-2394



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ALPINE, CALIF.

ALPINE WEATHER

FORTNIGHT TO DEC. 14
 AVERAGE HIGH 67, LOW 40
 EXTREME HIGH 73, LOW 33
 .94 RAINFALL, SEASON 4.70

RURAL ROUTE, OR

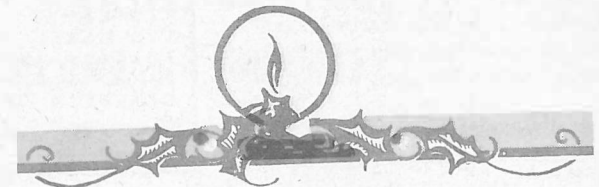
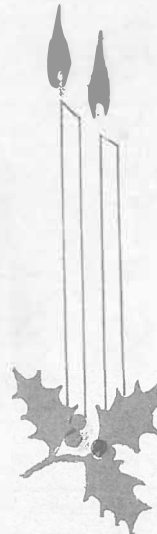
POSTOFFICE BOXHOLDER

L O C A L

OLD FASHIONED GREETINGS

In this modern,

streamlined age, the old fashioned sincerity of
 Christmas has never changed! . . . Sincere
 and friendly greetings for a really
 Merry Christmas . . . many thanks for
 past business relations . . . and
 best wishes for a clear track
 all through the coming year!



FLORENCE'S MARKET